

INTEGRATED PRODUCER • BRANDING CONSULTANT • DESIGNER FOR MOTION & WEB

Branding & Identity • Budgeting & Estimation • Campaign Integration • Post-Production
 Client and Creative Management • Workflow Management
 Interactive Campaigns • Pitching • Presentations

Objective: To produce integrated branded content across diverse media channels, creating a coherent brand that refreshes the consumer base and contributes to award winning client communication.

Work

Freelance - | Integrated Producer, Motion Designer, Editor October 2009 – Present

- Design, animate and edit corporate promotional spots for presentation at events and on upcoming web integrations.
- Consult on corporate and non-profit identity to maximize brand recognition, fund-raising and web visibility.
- Travel to locations for on-the-fly shooting and editing to present branded content and on site production support for clients.

Clients:

Peak Media - Corporate Videos - Denver, CO | **Editor / Motion Designer** - Qwest, Dex One, Square 2

Presidents Leadership Institute at CU- Web/Video/Branding - Boulder, CO | **Integrated Producer / Designer**

D-Generate - Web Series - Ft Collins, CO | **Production Coordinator** - TD Ameritrade / MSN.COM

Rehab - Promotional Video - Denver, CO | **Motion Designer** - Treasury (Fosters) Wine Estates

Milkhaus - Promotional Videos - Denver, CO | **Motion Designer** - NCSL

Intuitive Entertainment - Show - Denver, CO | **P.A** - Pit Boss Season 2 (Denver)

Cineman Productions - Live Event Uplink - Denver, CO | **PA** - Red Robin

HP Media - Commercial - Greeley, CO | **DIT / P.A** - Swift 1855 Black Angus "The Perfect Steak"

Giam - Lifestyle Video - Boulder, CO | **P.A** - Reebok Easy Tone

Conspiracy Films - Feature Film - Denver, CO | **P.A** - Serpent Rising

Duree Barton - Web Re-branding - Denver, CO | **Integrated Producer / Designer**

LiveLight! Creative - Agency - Rogers, AR | **Producer** November 2008 – October 2009

Clients: Walmart, Sam's Club, United Way, Unilever, Ingenix, BioBased and Sisters of Mercy Health System.

References at <http://www.linkedin.com/in/jamesduree>

Negotiated project scope and expectations

- Assessed client needs, developed ideas, determined equipment and people needed.
- Increased project scope and sold future projects to clients. Brought projects in on budget.

Produced, designed and edited videos

- Managed production of videos for commercials, corporate promotions, DVD's and live events.
- Hired and supervised designers. Managed workflow and time lines, successfully producing projects on time.

Tools

Proficient in After Effects, Photoshop, Illustrator, Acrobat, Soundtrack Pro, Final Cut Pro, DVD Studio Pro, Keynote & Microsoft Office.

Live-Action Production, Digital Media Workflows and Footage transfer and logging.

Knowledgeable grasp of Cinema 4D, Pro Tools, InDesign

Web development: Proficient in CSS, HTML, Expression Engine CMS. Knowledge in PHP, Java Script.

Education

Savannah College of Art and Design, Savannah, GA

Spring 2008

Magna Cum Laude

B.F.A: Major in Broadcast Design & Motion Graphics, Minor in Photography

Santa Reparata International School of Art, Florence Italy

January to May 2004

Computer Art and Photography

Activities / Awards

"46 Miles" by Cinema Geeks- Winner for Best Film, Best Actor, Best Writing and Audience Favorite
 Denver 48hr Film Contest 2010- **Grip**